# SAFIA LAUNCHED A NEW PRODUCT: AM ANTI-MICROBE, AN ALCOHOL FREE LIQUID HAND DISINFECTANT.



AM Anti-Microbe is a liquid hand disinfectant that does not require rinsing. It kills bacteria, yeast and mold. This product can be used on a regular basis.

### **MICROBES AND HANDS**

Flu, bronchitis, colds, gastroenteritis, just a few of the many diseases which are transmitted by hands.

Washing and disinfecting regularly our hands helps decrease the risks of infections being transmitted.

However, clean hands can still carry many germs. It is possible to eliminate those germs with AM Anti-Microbe, Safia's new and unique product.

The antibacterial gels used on the market contain alcohol which dry and cracks the skin with frequent use. **AM Anti-Microbe** is a new technology without alcohol to kill the microbes WITHOUT harming the skin.

This product is recognized by Health Canada as safe and effective. A CRIQ (Centre de recherche industrielle du Québec) AM Anti-Microbe (DIN 02248351) study concludes, while it was submitted at specific experimental conditions, a very high germicide efficiency:

- Superior or equal to 99.9% against clostridium (ATCC) 9689) in 15 seconds.
- Superior to 99.9% against Staphylococcus aurous Methicilline resistant (ATCC 33591) in 15 seconds.
- Superior to 99.9% against Streptococcus faecalis Vancomycine resistant (ATCC 51299) in 15 seconds.

### **AM ADVANTAGES**

- Keeps skin soft and hydrated.
- Kills bacteria.
- Keeps a residual effect of 1 to 2 hours. This effect increases with usage, contrary to alcohol that evaporates rapidly.
- Prevents further transfer of germs, because bacteria would not be held in the skin cracks caused by the dryness and the use of alcohol disinfectant.
- Does not remove nail polish.
- Does not deteriorate work surfaces.

### Who can use it?

Everybody. Private and public clinics, medical clinics, specialists (feet, plastic surgeon, professional (aestheticians, pedicurist, manicurist), household, schools, public toilets, hospitals, restaurants, gym, nursery residence for older people, etc.

## **AVAILABLE FORMATS**

- Pen format (15 ml) for the purse or handbag, school bag or use it as a promotional product for your company.
- 50 ml, 550 ml or 4X4 bottles (16 L)
- Larger format for commercial, industrial, hospital, medical use.

ACTIVE INGREDIENT: Benzalkonium Chloride 0.3%

PROTECT YOUR HANDS AGAINST MICROBES WITHOUT HARMING THEM WITH AM ANTI-MICROBE

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